



ASCE IS ON A **MUSICAL MISSION...** WHY AREN'T THERE MORE SONGS ABOUT CIVIL ENGINEERING?

SHOW US WHAT YOU'VE GOT...

Bring your best moves. Release your renegade of funk. Wake up the cool kid inside you. Show off those great vocals, and you just might create the fresh, new sound we're looking for.

ANNOUNCING THE 2014 MUSIC VIDEO CONTEST FOR STUDENTS AND YOUNGER MEMBERS

Create a short video parody of a popular song, or create your own song; include lyrics that align with your experience as a civil engineering student or civil engineer, and you could win money for your Student Chapter or Younger Member Group. Videos will be judged on content, creative delivery and relevancy to the profession of civil engineering. (See contest rules.)

GRAND PRIZE: \$5,000 (Now that's a fundraiser!)

Prizes will be awarded to the top videos in two categories: Student Videos and Younger Member Videos. Grand Prize winners will receive \$5,000 to be awarded to an ASCE Student Chapter or Younger Member Group of their choosing. Those who submit the first 100 qualified entries will receive a \$100 Entry Bonus just for entering!

FACE THE MUSIC

Contest winners will be announced on Facebook, Friday, December 19. The winning videos and honorable mentions will be posted on ASCE's YouTube channel.

DON'T DELAY!

CONTEST DEADLINE

DEC. 12, 2014

SUBMIT YOUR ENTRIES AT

[HTTP://WOOBX.COM/VHV8X9](http://woobox.com/vhv8x9)

ASCE
AMERICAN SOCIETY OF CIVIL ENGINEERS

CONTEST RULES

ACTIVE STUDENTS AND YOUNGER MEMBERS may submit individually or in groups, but the award will be given to the designated Student Chapter or Younger Member Group in good standing named in their video submission.

MULTIPLE ENTRIES from each Student Chapter or Younger Member Group are welcome, but only one (1) prize per Student Chapter or Younger Member Group will be awarded.

MUSIC VIDEOS must be between 90 seconds and 2:00 minutes in length. The following formats are recommended:

- High definition video (720p or a higher resolution)
- MP4

ENTRIES must creatively show a parody of an existing song or an original song, and include tasteful content relevant to the experience of being an engineering student, an engineer, and/or be relevant to the profession of civil engineering

EACH ENTRY:

- Must be the original work of the entrant, created for this contest
- Must not have been published previously in any medium, nor entered into any previous contests
- Must be suitable for display and publication on ASCE social media and other channels

JUDGES will be looking for:

- Creativity
- Content about civil engineering
- Original delivery of content that is both entertaining and appealing to diverse audiences
- Music videos that demonstrate enthusiasm and reveal ideas about the impact that civil engineering has on those involved and/or the world around us

CELEBRITY JUDGES will be introduced on Facebook when the awards are announced.

ENTRIES must be received by 11:59 p.m. EST. Friday, December 12, 2014.

- Upload your file to YouTube as an "UNLISTED" video.
(NOTE: To ensure your video is unlisted, under "basic info," you must change "public" to "UNLISTED" when uploading your file to YouTube)
- Then, submit your entries on Facebook at <http://woobox.com/vhv8x9>.
Include the URL for your "UNLISTED" YouTube video
- Or mail your entry as a data file on DVD to:
ASCE Student and Younger Member Programs
1801 Alexander Bell Dr., Reston, VA 20191

WINNERS will be announced on Facebook, Friday, December 19, 4 p.m. EST. Winning videos and honorable mentions will be posted on the ASCE YouTube channel.

THOSE WHO SUBMIT the first 100 qualified entries will receive a \$100 Entry Bonus. Grand Prizes will be awarded for the top entry in each category: Student Videos and Younger Member Videos. Grand Prize winners will win \$5,000 for the Chapter or Younger Member Group in good standing identified in their video submission.

ASCE RESERVES the right to disqualify entries that contain objectionable content, entries that are posted publicly to YouTube prior to the winners being announced (all entries must be "UNLISTED" on YouTube), or entries that violate any of the terms of this contest as determined by ASCE in its sole discretion. If insufficient qualified videos are received, prizes in either category may not be awarded. All decisions by ASCE shall be final.

BY ENTERING this contest, you irrevocably grant to ASCE a perpetual, royalty-free and unconditional license to copy, post, display, distribute, perform publicly, adapt, edit, and otherwise use the submission worldwide in any and all forms of media, for any purpose, without limitation.



QUESTIONS?

EMAIL

student@asce.org

or

youngermember@asce.org